



WAIKĪKĪ IMPROVEMENT ASSOCIATION

# Wikiwiki Wire

E-newsletter keeping you up to date on Waikiki news, features, trends and more!

Volume XIII, No. 18

Sept. 20 - Oct. 3, 2012

## Celebrate Hawaiian Culture at the 66th Annual Aloha Festivals Floral Parade

**WHAT:** 66th Annual Aloha Festivals Floral Parade

**WHO:** More than 50 participating groups, including the 2012 Aloha Festivals Royal Court, hula hālau, marching bands, color guards, pā'ū rider units, floral floats and beautifully decorated vehicles

**WHEN:** Saturday, September 22, starting at 9:00 a.m.

**WHERE:** From Ala Moana Park, along Ala Moana Boulevard and Kalākaua Avenue, ending at Kapi'olani Park

**DETAILS:** Celebrating its 66th year as Hawai'i's largest cultural celebration, Aloha Festivals will hold its Annual Floral Parade this Saturday along historic Kalākaua Avenue. Thousands of volunteers, visitors and local residents will gather to celebrate this year's theme, "Ho'onui 'Ike - to increase knowledge,



## Hawaii Five-0 Season 3 World-Premiere at Sunset on the Beach



Presented by Chevy Dealers of Hawaii  
themed:

*"On the Beach with Hawaii Five-Ohana"  
~ A Celebration of Family ~*

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... and MORE

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knowledge, enrichment.” The parade will feature the 2012 Royal Court; colorful equestrian processions of pā‘ū units, representing each of the major Hawaiian Islands, as well as the islands of Nihoa and Molokini; exquisite floats and vehicles adorned with Hawaiian flowers and foliage; hula hālau; marching bands and color guards from across the Islands.

To allow spectators to hear descriptions of the parade entries, there will be viewing stands along Kalākaua Avenue in front of the Hilton Hawaiian Village, the Hawaii Prince Hotel, the Royal Hawaiian Center, and the Waikīkī Marriott Resort and Spa. Following the parade, awards will be given to the top groups in pā‘ū riding, float building and band marching.

Those who are not on O‘ahu or are unable to attend the parade can watch it on the Web, where it will be livestreamed at <http://channel808.tv/alohafestivals> beginning at 9:00 a.m., Hawaii time.

Below are images from past parades:



WHEN: SUNDAY, SEPTEMBER 23, 2012

4:00 PM - Red Carpet Opens  
4:30 PM - Live Entertainment  
5:00 PM - Red Carpet Opens  
6:30 PM - Red Carpet Ends

\*\*\*TIMES ABOVE ARE APPROXIMATE AND SUBJECT TO CHANGE WITHOUT ADVISEMENT\*\*\*

7:00 PM Premiere Entertainment by:

- The Honolulu Boy Choir
- Aidan James
- Halau Hula `Olana
- Kenny Endo Taiko Drums

Mayors Program with Emcee Billy V:

- Prayer by Blaine Kia Ohana
- Proclamations by the City & State
- Remarks from CBS Entertainment President, Nina Tassler
- Remarks from Executive Producers, Peter Lenkov and Roberto Orci
- Introduction of attending cast with remarks by Alex O'Loughlin

Premiere of Hawaii Five-0 Season Three, Episode One (301)

- Special SURPRISE Guest Performer for Post-Premiere Beach Concert
- 10p is the beach curfew

The Hawaii Five-0 Season 3, Sunset on the Beach will feature:

- Public beach seating
- Food for purchase by
- Giovanis Shrimp Truck
- Rainbow Drive In

Attendees are encouraged to bring chairs, towels, and umbrella for daylight hours, sunscreen, water and attendees are encouraged to bring Hawaii Five-0 FAN SIGNS

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## Beach Cabana Opens at Royal Hawaiian Center in Waikīkī

Locally owned Beach Cabana is now open on level 2 of Building C at Royal Hawaiian Center in Waikīkī. The new shop offers nautical novelties and island gifts, in addition to ocean-inspired and Hawaiian jewelry handcrafted by local artisans.

“The unique merchandise offered at Beach Cabana brings new dimension to the home and lifestyle offerings of our shops and boutiques owned and managed by Hawai‘i entrepreneurs,” said Marleen ‘Ākau, general manager of Royal Hawaiian Center.

Interior home furnishings showcase playful prints that include starfish, seahorses and shells. The diverse lines of fashion jewelry range from statement pieces with bright pops of color to dainty chains and bracelets that feature beach-inspired adornments.

“Whether you’re looking for a special gift to take back home or a Hawai‘i memento to add to your wardrobe, we have something for everyone who loves the beauty of the ocean,” said owner Gina Fukeda.

Beach Cabana is open daily from 10:00 a.m. to 10:00 p.m. For more information, please call (808) 924-3339.

For information on Royal Hawaiian Center, visit our new website at [www.RoyalHawaiianCenter.com](http://www.RoyalHawaiianCenter.com) or call Lei ‘Olu Guest Services at (808) 922-2299. Follow Royal Hawaiian Center on Twitter @RoyalHawnCtr or “Like” us on Facebook at [www.Facebook.com/RoyalHawaiianCenter](http://www.Facebook.com/RoyalHawaiianCenter).

**PARKING:** Royal Hawaiian Center has the largest parking garage in the heart of Waikīkī with 10 levels of parking and more than 600 stalls. The entrance is located up a parking ramp as you enter the Center on the right side of Royal Hawaiian Avenue. The Center’s validated parking promotion offers 1 hour free parking with validation and \$1 per hour for the next 3 hours for a maximum of 4 hours. After 4 hours, standard parking rates apply of \$6 per hour. Special event parking validation rates are available at \$5.

Royal Hawaiian Center, the premier shopping and entertainment destination in Waikīkī, consists of more than 310,000 square feet along a three-block stretch of Waikīkī’s famed Kalākaua Avenue. The Center has more than 100 shops and restaurants to excite every taste. Complimentary music, hula and culture classes are available in The Royal Grove. The Center is open daily from 10 a.m. to 10 p.m. and beyond with late night rendezvous hot spots. The Center is situated on more than six acres of prime real estate in Waikīkī and is owned by Kamehameha Schools.

### Waikīkī Wiki Wiki Wire - Newsletter Deadline

The WIA newsletter is published 2x per month—generally on the first and third Thursday.

Waikīkī-related news and information submitted by members for the Waikīkī Wiki Wiki Wire should be received no later than 4pm Wednesday for newsletters published and distributed on Thursday.

Information received after the deadline will be considered for inclusion in the following issue.

Photos which accompany stories are always welcome and, for best results, should be attached to the email as a separate jpeg - maximum 1 MB each image please.

Single page PDFs are also welcome but they should look like flyers and not press releases (without media contact information, dateline, city, etc.).

Your kokua is appreciated. *Mahalo.*

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## Hawaiian Offers Special \$61 Fare Sale for Neighbor Island Flights

- Purchase by September 21 for Travel Through End of Year -

Hawaiian Airlines is offering a special \$61 one-way fare for flights between Honolulu and Lihue or Kahului; and between Kahului and Lihue, Kona and Hilo, effective immediately.

The special fare sale includes service to Kahului, allowing travelers to take advantage of the expanded schedule and added convenience that Hawaiian implemented earlier this year with its new Maui hub.

Tickets at the special fare must be purchased online at [www.HawaiianAirlines.com](http://www.HawaiianAirlines.com) and will be available until midnight on Friday, September 21, 2012, with the applicable travel period extending from today through December 31, 2012.

The \$61 fare is for one-way travel and inclusive of all taxes and fees for nonstop flights. Seats are subject to availability and may vary by day and flight.

## Hawaiian Tops for On-Time, Fewest Complaints in July

The U.S. Department of Transportation (DOT) today issued its *Air Travel Consumer Report* for July showing that Hawaiian Airlines scored the airline industry's top rankings for on-time performance and fewest complaints during one of the busiest travel months of the year.

Hawaiian's flights arrived on time throughout July at a rate of 89.6 percent, exceeding the industry average by 13.6 percentage points, to earn the #1 ranking in the DOT report.

Hawaiian also earned the industry's best score for July in the category of consumer complaints with a rate of 0.23 complaints for every 100,000 passengers. The DOT recorded only two complaints about Hawaiian compared to the nearly 884,000 passengers the airline carried for the month.

In addition, Hawaiian ranked second in the category of fewest canceled flights during July, with 12 cancellations out of 6,769 total flights for a rate of 0.2 percent.

Hawaiian provides daily nonstop service to Hawai'i from 11 gateway cities in North America - more cities than any other carrier - using Airbus A330-200 and Boeing 767-300 aircraft, making it the only carrier to offer wide-body, twin-aisle aircraft for all transpacific flights.

Hawai'i's largest and longest-serving carrier is also the leading provider of air service between the islands of Hawai'i.

The DOT's monthly *Air Travel Consumer Report* covers the 15 largest airlines in the nation and is available at <http://airconsumer.ost.dot.gov/reports/atcr12.htm>.



### Hawaiian Diacritical Marks

Waikīkī Improvement Association recognizes the use of diacritical marks (i.e., glottal stop (ʻ), macron (ā) in place names of Hawai'i, such as Waikīkī and Kalākāua Avenue and will include them whenever possible. We also respect the individual use (or not) of these markings for names of organizations and businesses.

There will also be times when we may not have a chance to add or change the markings in all of the articles submitted and when that happens, e kala mai.

## Aston Hotels & Resorts Honored by MLT Vacations with Quality Assurance Awards for 2012

Aston Waikiki Circle Hotel received the 2012 MLT Vacations Quality Assurance Award.

Each year, MLT Vacations selects hotels that deliver outstanding quality, customer service and product delivery. The Quality Assurance Award recognizes hotels that achieve 99% customer satisfaction index and 99% product delivery performance with a minimum of 100 bookings.

According to MLT, 2012 award results were measured against the experiences of more than 450,000 customers who traveled with Delta Vacations, Continental Airlines Vacations and Worry-Free Vacations from the U.S. and Canada.



Aston Waikiki Circle was honored for demonstrating exemplary operational consistency and top-notch quality standards. Out of the wide range of hotels offered by MLT in Mexico, the Caribbean, Latin America, Hawaii and Las Vegas, only a limited number qualified to receive this prestigious award.

Aston Waikiki Circle Hotel is known for its whimsical ocean theme, great value and convenient location directly across from Waikiki Beach, near the center of Waikiki.

### Hale Koa - September Special Events

Sept 26 - 29  
Hale Koa Hotel is Celebrating our Annual Oktoberfest Great German Food & Beverages (available for purchase), Authentic Oktoberfest Band, and Sam Adam Beer Hoisting Contest. The Party starts each evening at 5:30pm. Admission Tickets are only \$10.

Reservations are recommended [www.halekoa.com](http://www.halekoa.com)

September 30 - Gold Star Mother's Day  
In honor of all Gold Star Mother's the Hale Koa has displayed 33 of the 93 boots of our local Armed Forces Personnel who have gave their life in action.

The display will be up till September 29<sup>th</sup>. It the boots will then be carried to the Gold Star Mother's Day Ceremony at the Cemetery of the Pacific at Punchbowl.



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## Atlantis Adventures Appoints Imran Hamid as Cruise Manager for Atlantis Navatek Cruises

Atlantis Adventures announced that Imran Hamid has been appointed as Cruise Manager for its Oahu tour experiences offered by Atlantis Navatek Cruises.

With its state-of-the-art *Navatek I* cruise vessel, Atlantis Navatek Cruises offers daily sunset dinner cruises, along with daily seasonal whale watch breakfast and lunch cruises during winter. Hamid is responsible for directing the food service and entertainment and education program that guests enjoy with their cruise experience.

Hamid comes to Atlantis well prepared for his new role, having accrued more than 15 years of restaurant management experience in Hawaii and California.

He most recently served as Manager at Brown's Beach House Restaurant at The Fairmont Orchid resort on Hawaii Island. Before that he served as Manager for the Kenichi Pacific restaurants in Kona and Mauna Lani on Hawaii Island, and as Manager of Café O'Lei in Kihei, Maui.

"We are very pleased to welcome Imran Hamid as our new Cruise Manager. His extensive background in running restaurants will make the dining experience aboard *Navatek I* even more enjoyable for our guests as they glide over the water and take in the spectacular ocean and island views," said Mark Almaraz, Waikiki General Manager of Atlantis Adventures.



## Hawaii Prince Hotel Waikiki Promotes Robert Coburn to Front Office Manager

Hawaii Prince Hotel Waikiki and Golf Club announced today the appointment of Robert Coburn to front office manager. Coburn joined the hotel this February as hotel assistant manager.

"Robert has done an excellent job in a short period of time, and we are pleased to have him move up to take on a greater responsibility," said Wade Gesteuyala, hotel manager at Hawaii Prince Hotel Waikiki and Golf Club.

Coburn, who grew up in Hawaii and attended Kahuku High School, spent the past 14 years working in Las Vegas. He has worked at the Cosmopolitan of Las Vegas Hotel, Four Seasons Hotel Las Vegas, Red Rock Resort & Casino and Treasure Island Hotel & Casino.

Prior to moving to Las Vegas in 1997, he was an assistant guest service manager for the Hyatt Regency Waikiki. He previously worked for several other Hawaii properties including the Sheraton Waikiki Hotel and Halekulani.

Coburn holds a bachelors degree in hospitality and tourism management from Brigham Young University Hawaii and a hotel management diploma from the Travel Institute of the Pacific.



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## Outrigger Announces Two Changes in Corporate Marketing Services

Barry Wallace, executive vice president, hospitality services, today announced two changes in the company's Corporate Marketing Services department with the addition of Carolyn Murren as advertising manager and the promotion of Kathy Hansberry to public relations and promotions manager.

As advertising manager, Carolyn Murren serves as liaison between Outrigger and the company's external advertising agency partner for traditional media. In addition, she is responsible for coordinating media ad placements and ensuring adherence to the company's creative brand standards. Murren joins Outrigger with nearly 20 years of experience working for marketing/advertising agencies in Honolulu. Most recently she was account manager and interactive supervisor for 4Front Branding ad agency. Prior to that, web project manager for Communications Pacific and vice president/co-owner of Joots Inc.

Ms. Murren graduated from the University of Hawaii at Manoa with a B.A. in Journalism and Political Science. She is an Advisory Board Member of the American Advertising Federation of Hawaii.

In her new role as public relations and promotions manager, Kathy Hansberry is responsible for various aspects of the public relations and promotions department. Content management for the online pressroom, corporate sports sponsorships, media monitoring services and news releases are highlights of her expanded role. Hansberry joined Outrigger as a public relations coordinator in 2005. Prior to Outrigger, she gained valuable work experience from various distinguished companies including Enterprise Rent-A-Car, Benefit Services of Hawaii and Sheraton Waikiki Hotel.

Within Outrigger, Hansberry shares her talents as vice president of public relations for the Outrigger Hotels and Resorts Toastmasters Club. Hansberry earned a Bachelor of Arts in Communication from the University of Hawai'i at Manoa.

"We wish Carolyn and Kathy much success as they learn and grow in their new roles at Outrigger; congratulations!" said Barry Wallace.



## Halekulani Corporation Appoints Elmer Naka Director Of Finance

Halekulani Corporation, which owns and manages world-renowned Halekulani and Waikiki Parc Hotel on Oahu, has appointed Elmer Nakao to the position of Director of Finance.

Mr. Nakao will assume his new position as of October 1, 2012, and in his capacity will direct the organization's financial and strategic planning, reporting, compliance, and accounting practices. The announcement was made today by Peter Shaindlin, Chief Operating Officer of Halekulani Corporation. "Elmer brings 30 years of skilled and seasoned international executive financial expertise with him to Halekulani Corporation. We're delighted to have him as a new member of our dynamic and talented senior management team," said Mr. Shaindlin.

Mr. Nakao joins the company with extensive executive experience in finance management, and was most recently with First Hawaiian Bank as Vice-President of Institutional Wealth Management. He has also held various international positions as Managing Director and Chief Risk Management Officer with Citigroup for 25 years, with assignments in Tokyo, Hong Kong, and New York. His previous work experience also included positions with Salomon Smith Barney in Hong Kong, and Coopers & Lybrand.

Mr. Nakao holds an MBA from the Stanford Graduate School of Business, a Bachelor of Science degree in Accounting from the University of Southern California and has also attended the University of Hawaii. He is a Certified Investment Management Analyst (CIMA). Born and raised in Hawaii, he is also fluent in Japanese.

## Honolulu Zoo Society offers twilight tours



What's Wild in Waikīkī? Take a stroll to the Honolulu Zoo and learn the sort of monkey business that goes on after hours. Learn about the lives of the Zoo's remarkable citizens.

Tours are held from 5:30 to 7:30 p.m. every Friday and Saturday evening! It's a fun evening of education never experienced by day visitors.

Special arrangements can be made for large groups. Families are welcome. The tours are appropriate for all ages 5 to 105! Please purchase tickets in advance from the Honolulu Zoo Society (HZS) by calling 971-7195. Walk-ups are welcome if space is available - meet at the Front Entrance at 5:15pm.

See [www.honzoosoc.org](http://www.honzoosoc.org) for info.



## Waikīkī Hula Show at the Kūhiō Beach Hula Mound

Kūhiō Beach Hula Show - Show time is 6:30 pm

Authentic Hawaiian music and hula shows by Hawai'i's finest *hālau hula* (dance troupes) and Hawaiian performers.

Opens with torch lighting and traditional blowing of conch shell. Tues-Thurs-Sat-Sun, weather-permitting. 6:30-7:30 p.m. (6:00-7:00 p.m. Nov-Dec-Jan) at the Kūhiō Beach Hula Mound, diagonally across from Hyatt Regency Waikiki Beach hotel at Uluniu & Kalākaua Ave.

Outdoors, casual, seating on the grass; beach chairs, mats, etc. okay. Cameras welcome. Presented by Hyatt Regency Waikiki Beach, Hawaii Tourism Authority, City & County of Honolulu and Waikīkī Improvement Association.

For information, call 843-8002.

### Week-nights

Every Tuesday - Ainsley Halemanu and Hula Halau Ka Liko O Ka Palai

Every Thursday - Joan "Aunty Pudgie" Young and Puamelia

### Week-ends

Sat Sept 22 - Joan S. Lindsey and the Joan S. Lindsey Hula Studio

Sun Sept 23 - NO SHOW (Hawaii 5-0 Premiere at Sunset on the Beach)

Sat Sept 29 - Sallie Yoza and Halau O Napuala'ikauika'iu

Sun Sept 30 - Colsen Ina Kanei and Halau Kawaianuhealehua





## Street activity in / near Waikīkī (courtesy of the City)

September 22, 2012 Saturday  
9:00AM Starts  
1:00PM Ends

ALOHA FESTIVALS FLORAL PARADE sponsored by Aloha Week Hawaii, Inc/Aloha Festivals/Waikiki Improvement Association. The event is expected to have 2,000 participants, 40 vehicles, 10 bands & 15 floats. It will start at Ala Moana Park ewa entrance/exit, to Ala Moana Blvd., to Kalakaua Ave., to Monsarrat Ave., to end at Waikiki Shell Parking Lot in Queen Kapiolani Park.

Contact: Rick Egged or Paul Tomonari 589-1771 or Mike Rossell 832-7878, E-mails: [info@alohafestivals.com](mailto:info@alohafestivals.com) or [mike@productionhawaii.com](mailto:mike@productionhawaii.com)  
For more info, visit their website: <http://www.alohafestivals.com/>

September 30, 2012 Sunday  
6:15AM Starts  
2:00PM Ends

HONOLULU CENTURY BIKE RIDE sponsored by Hawaii Bicycling League. The event expected to have 3,200 cyclists.

It will start at Waikiki Shell Parking Lot at Kapiolani Park, to Monsarrat Ave., to Paki Ave., to Diamond Head Rd., to Kahala Ave., to Elepaio St., to Kilauea Ave., to Kalanianaʻole Hwy., to Lunalilo Home Rd., to Hawaii Kai Dr., to Kealahou St., to Kalanianaʻole Hwy., 25 milers turnaround at Sandy Beach to Kalanianaʻole Hwy., to Kealahou St., to Hawaii Kai Dr., to Lunalilo Home Rd., to Wailua St., to Keahole St., to Hawaii Kai Dr., and return to start, others continue, to Kalanianaʻole Hwy, to Hihimanu St., to Ahiki St., to Waikupanaha St., to Kumuhau St., to Kalanianaʻole Hwy., to Keolu Dr., to Papalani St., to Ka Awakea St., to Kailua Rd., to Kainalu Dr., 50 milers turnaround at Kailua Intermediate School and return to start, others continue, to Kainalu DR., to Kainui Dr., to N. Kalaheo Ave., to Kaneohe Bay Dr., to Kamehameha Hwy., 75 milers turnaround at King Intermediate School and return to start, others continue, to Kamehameha Hwy., 100 milers turnaround at Swanzy Beach Park and return to start. Kalanianaʻole Hwy will be coned one curb lane, each direction, from Ainakoa Ave. to Lunalilo Home Rd.

Contact: Chad Taniguchi/HBL 735-5756, Fax: 735-7989, E-mail: [chad@hbl.org](mailto:chad@hbl.org) For more info, visit their website: <http://www.hbl.org/>

### Upcoming issues of Waikīkī Wiki Wiki Wire:

October 4 and 18



## WAIKĪKĪ IMPROVEMENT ASSOCIATION

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Waikīkī Wikiwiki Wire is published weekly by Sandi Yara Communications for WIA  
If you would like to share your news with other members, please send your info to:  
[editor@waikikiimprovement.com](mailto:editor@waikikiimprovement.com)



# **Waikiki 20/20 Conference**

**Looking Back / Looking Forward**  
Presented by the Waikiki Improvement Association (WIA)

**TUESDAY, OCTOBER 16**  
**HAWAII CONVENTION CENTER**  
**LILI'U THEATER**

**Conference**

8 a.m. - 3:30 p.m.

**WIA Annual Conference and  
Awards Ceremony**

4 p.m. - 5:30 p.m.

**Reception**

5:30 p.m. - 7:30 p.m.



## ALOHA FROM WIA

For many years, the Waikiki Improvement Association (WIA) has engaged in ongoing discussions with stakeholders to help make Waikiki more livable and attractive to residents and visitors. Twenty years ago, with the help of many residents and businesses, the WIA held the first Waikiki 20/20 with a goal of developing planning recommendations for the future of Waikiki. We've come a long way since then. Now, as we look back over the past 20 years and the results of that conference, the WIA is bringing back Waikiki 20/20 to review what has been accomplished and to look ahead at the next two decades.

We invite you to join us on October 16, 2012 at the Hawai'i Convention Center from 8 a.m. to 4 p.m. More than 25 speakers from the public and private sectors of Hawai'i's business community will gather to revive the discussion and re-engage the community about Waikiki's future, with the goal of developing a working plan in the six to eight months following the conference.

A range of experts from different industries will make presentations on topics and issues that most affect Waikiki, such as the Waikiki Beach nourishment program; upgrading of Waikiki amenities and common areas; expansions in Waikiki's retail market; transportation; energy and sustainability and much more!

Waikiki 20/20 happens only once every 20 years, and the improvement of Waikiki is vital to the future of Hawai'i's most vibrant community, and its most powerful economic engine.

We hope you will join us in supporting this important initiative.

Mahalo nui loa,  
Rick Egged  
*President*  
*Waikiki Improvement Association*

## WAIKIKI 20/20 CONFERENCE PROGRAM

- 7:00 a.m. Registration/Coffee
- 8:00 a.m. Welcome and Cultural Presentation
- 8:10 a.m. Welcome Remarks
- 8:20 a.m. Waikiki 20/20 Overview: Purpose/Objectives
- 8:25 a.m. 20-Year Retrospective of Waikiki (1992 – 2012)  
*Video Presentation*
- 8:35 a.m. **Session 1: Waikiki Today**
  - Market Trends
  - Economic Contributions
  - Future of Emerging/Asian Markets

- 9:15 a.m.     **Session 2A: Public Improvements**  
 Waikīkī Special Design District Guidelines and Incentives for Redevelopment  
 Waikīkī Beach Nourishment Program/Future of Waikīkī Beach  
 Upgrading of Waikiki Amenities & Common Areas
- 9:55 a.m.     **Session 2B: Waikīkī Inc.**  
 Business of Waikīkī Going Forward  
 Development & Challenges in Waikīkī  
 Future of Events and Activities in Waikīkī
- 10:35 a.m.     Networking Coffee Break in Exhibit Area
- 10:50 a.m.     **Session 3: Transportation**  
 Getting In and Around Waikīkī (Transit and Parking)
- 11:30 a.m.     Transit to Lunch Room
- 11:45 a.m.     Lunch  
*Keynote Speaker*
- 1:00 p.m.     Break/ Transit to Plenary Session
- 1:15 p.m.     **Session 4: Energy & Sustainability**  
 Sea Water Air-Conditioning Project  
 Renewable Gas and Energy
- 1:55 p.m.     **Session 5: Public Health & Safety**  
 Homelessness  
 Sidewalk Activities and Crime  
 Disaster Preparedness & Economic Recovery
- 2:35 p.m.     **Young Professionals Roundtable Discussion**
- 3:20 p.m.     Next Steps
- 3:30 p.m.     Break to WIA Annual Meeting
- 4:00 p.m.     Awards Ceremony & Reception

photos by Hawaii Tourism Authority (HTA) / Tor Johnson



# WAIKĪKĪ 20/20 CONFERENCE REGISTRATION FORM

Registration for the Waikiki 20/20 Conference and WIA Annual Meeting is **\$150**, which includes both lunch and evening reception. To register, please fill out the registration form and submit with payment to **OmniTrak Group** by **Friday, September 28 at 5 p.m.**

Name (Last, First) \_\_\_\_\_

Company \_\_\_\_\_ Title \_\_\_\_\_

Billing Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_

Email address \_\_\_\_\_ Phone \_\_\_\_\_ Fax \_\_\_\_\_

**BY MAIL:** OmniTrak Group Inc.  
Attn: Alan Ellis  
841 Bishop Street, Suite 1250  
Honolulu, HI 96813

**BY FAX WITH CREDIT CARD INFORMATION:**  
(808) 538-6227 (ATTN: Alan Ellis)

**BY EMAIL:** aellis@omnitrakgroup.com

## METHOD OF PAYMENT

Check payable to **OmniTrak Group Inc.**

VISA       Mastercard

Expiration Date (Month/Year): \_\_\_\_/\_\_\_\_ Security Code: \_\_\_\_

Credit Card Number \_\_\_\_\_

\_\_\_\_\_  
Cardholder Name (As Appears on Card)

\_\_\_\_\_  
Signature

### OFFICE USE ONLY

Date Order Received: \_\_\_\_\_ By: \_\_\_\_\_

Date Paid: \_\_\_\_\_ By: \_\_\_\_\_

Confirmation Sent: \_\_\_\_\_ By: \_\_\_\_\_

For more information on registration please contact OmniTrak Group at  
(808) 528-4050 or visit [www.waikikiimprovement.com](http://www.waikikiimprovement.com)



# Waikiki Beach Clean-up!

## October 27, 2012

(Let's make a difference day!)

Please join the Waikiki Ohana Workforce of the Waikiki Improvement Association for a Waikiki Beach Clean-up!

**Continental Breakfast to be provided. Please RSVP @923-1094**

**Validated Parking** available to beach clean up participants at the Hyatt Regency Waikiki

**7:00 am:** Meet at the Duke Kahanamoku Statue in Kuhio Beach Park .

(Transportation will be provided to other clean-up areas.)

**9:00 am:** Ends back at Kuhio Beach Park.

- Wear a company t-shirt and have a photo taken!
- All are welcome!
- RSVP 923-1094 ext. 6.

**Our valuable sponsors:** *Hyatt Regency Waikiki, ABC Stores, Hilton Hawaiian Village, Enoa Corporation, Polynesian Adventure Tours, Royal Star Hawaii, BOMA Hawaii DFS Hawaii, HPD-D6, Halekulani, Hawaiian Building Maintenance, International Market Place, Outrigger Enterprises, Pacific Beach Hotel, Sheraton Princess Ka'iulani, Waikiki Beach Marriott Resort, Waikiki Trade Center, New Otani Hotel.*



**Waikiki Improvement Association**  
2250 Kalakaua Avenue, Suite 405-2  
Honolulu, HI 96815

Phone: 808-923-1094  
Fax: 808-923-2622  
E-mail: [mail@waikikiimprovement.com](mailto:mail@waikikiimprovement.com)



## Weekly Events & Promotions

September 23-29, 2012



### Sunday, 9/23

HOLIDAY INN WAIKIKI  
BEACHCOMBER RESORT:  
OHANA WAIKIKI EAST:

➤ 8-10p Jimmy Buffett's: LIVE Local Entertainment (info. 791-1200)

#### \*\*September Promotions\*\*

-Chuck's Cellar: Stump! Trivia Quiz, Every Wednesday (Except Holiday's) (info. 923-4488)

OUTRIGGER REEF:

➤ 6-9p Kani Ka Pila Grill: Kuana Torres-Kahele (info. 924-4990)

OUTRIGGER WAIKIKI:

➤ 4-6p Duke's: HENRY KAPONO / 9:30p-12a Lawrence Kidder (info. 922-2268)  
➤ 4p Hula Grill: Aloha Hour / 7-9p Kalani Maio & Leilani Vakauta w/Hula dancer (info. 923-4852)

#### \*\*September Promotions\*\*

-Hula Grill: Early Riser Breakfast Special (info. 923-4852)  
-Serenity Spa Hawaii: Save \$25 when you discover the calming, soothing effects of our personalized, 50-minute Swedish Couples Massage. (info. 926-2882)

WAIKIKI BEACH WALK:

➤ Giovanni Pastrami: Live Satellite SPORTS (info. 923-2100)

#### \*\*September Promotions\*\*

-Diamond Head Gallery: Moving Sale - Get 30-60% off a large selection of artwork from local artists (info. 971-4866)  
-Cheeseburger Beachwalk: Breakfast Special (info. 924-5034)  
-Sushi 2 GO: Daily Lunch Specials (Info. 924-0555)

### Monday, 9/24

HOLIDAY INN WAIKIKI  
BEACHCOMBER RESORT:  
OUTRIGGER REEF:

➤ 9-11p Jimmy Buffett's: LIVE Local Entertainment (info. 791-1200)

OUTRIGGER WAIKIKI:

➤ 4p Kuloko Arts of Hawaii: FREE Mini Art Lessons-Acrylic Paint (info. 922-5110)  
➤ 6-9p Kani Ka Pila Grill: Sean Naauao (info. 924-4990)  
➤ 4-6p Duke's: Haumea Warrington / 9:30p-12a Ellsworth Simeona (info. 922-2268)  
➤ 4p Hula Grill: Aloha Hour / 7-9p Michael Cheape (info. 923-4852)

### Tuesday, 9/25

HOLIDAY INN WAIKIKI  
BEACHCOMBER RESORT:  
OUTRIGGER REEF:

➤ 9a-5p Jimmy Buffett's: Free Surfing Museum Tours (info. 791-1200)  
➤ 9-11p LIVE Local Entertainment

OUTRIGGER WAIKIKI:

➤ 9 & 9:30a Martin & MacArthur: Create Hawaiian Feather Flowers (info. 447-2797)  
➤ 11a Kuloko Arts of Hawaii: FREE Mini Art Lessons-Water Color (info. 922-5110)  
➤ 6-9p Kani Ka Pila Grill: Weldon Kekauoha (info. 924-4990)  
➤ 4-6p Duke's: Haumea Warrington / 9:30p-12a Ellsworth Simeona (info. 922-2268)  
➤ 4p Hula Grill: Aloha Hour / 7-9p Kamuela Kahoano (info. 923-4852)

WAIKIKI BEACH WALK:

➤ 4:30-6p "Ku Ha'aeheo"- Evening Hula, Fountain Stage (info. 931-3591)

### Wednesday, 9/26

HOLIDAY INN WAIKIKI  
BEACHCOMBER RESORT:  
OUTRIGGER REEF:

➤ 9-11p Jimmy Buffett's: LIVE Local Entertainment (info. 791-1200)

OUTRIGGER WAIKIKI:

➤ 7:30p Kuloko Arts of Hawaii: FREE Mini Art Lessons-Colored Pencils (info. 922-5110)  
➤ 6-9p Kani Ka Pila Grill: Cyril Pahinui (info. 924-4990)  
➤ 4-6p Duke's: Haumea Warrington / 9:30p-12a Ellsworth Simeona (info. 922-2268)  
➤ 4p Hula Grill: Aloha Hour / 7-9p Sefa Tuai (info. 923-4852)

WAIKIKI BEACH WALK:

➤ 4-4:45p "Yoga"- Fountain Stage (Sign up at the Shiatsu & Massage Center, Waikiki Beach Walk, 2nd floor, Suite 209, Phone # 922-0171.)

### Thursday, 9/27

HOLIDAY INN WAIKIKI  
BEACHCOMBER RESORT:  
OUTRIGGER REEF:

➤ 9-11p Jimmy Buffett's: LIVE Local Entertainment (info. 791-1200)

OUTRIGGER WAIKIKI:

➤ 6-9p Kani Ka Pila Grill: Kamakakehau Fernandez (info. 924-4990)  
➤ 4-6p Duke's: Haumea Warrington / 9:30p-12a Ellsworth Simeona (info. 922-2268)  
➤ 3p Strolling Hawaiian music & hula, Upper & Lower lobby  
➤ 4p Hula Grill: Aloha Hour / 7-9p Sheila Waiwaiole & Mara Sagapolu (info. 923-4852)

### Friday, 9/28

HOLIDAY INN WAIKIKI  
BEACHCOMBER RESORT:  
OUTRIGGER REEF:

➤ 9:30a-5p Jimmy Buffett's: Free Surfing Museum Tours (info. 791-1200)  
➤ 9:30p Kailua Bay Buddies

OUTRIGGER WAIKIKI:

➤ 6:30-8:30p Kuloko Arts of Hawaii: Shoji Ledward (info. 922-5110)  
➤ 6-9p Kani Ka Pila Grill: Kaukahi (info. 924-4990)  
➤ 4-6p Duke's: Maunakua / 9:30p-12a Lawrence Kidder (info. 922-2268)  
➤ 4p Hula Grill: Aloha Hour / 7-9p David Asing & Johnny Kukui w/Hula dancer (info. 923-4852)

### Saturday, 9/29

HOLIDAY INN WAIKIKI  
BEACHCOMBER RESORT:  
OUTRIGGER REEF:

➤ 10p-1a Jimmy Buffett's: Kailua Bay Buddies (info. 791-1200)


OUTRIGGER WAIKIKI:

➤ 6-9p Kani Ka Pila Grill: Manoa DNA (info. 924-4990)  
➤ 4-6p Duke's: Kapena / 9:30p-12a Chris Murphy Duo (info. 922-2268)  
➤ 3:30p Hula Grill: Aloha Hour / 7-9p Kaipo Dabin & Kauokalani Moikeha w/Hula dancer (info. 923-4852)

WAIKIKI BEACH WALK:

➤ Giovanni Pastrami: Live Satellite SPORTS (info. 923-2100)

Activities are subject to change or cancellation without notice - weather permitting

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
 <b>OCTOBER 2012</b>	1					
7	8	9	10	11	12	13
	Keo'ahu 6 - 7p	Nanea 6 - 7p	Kawika Trask & Friends 6 - 7p	Polynesian Cultural Center 11 - 1145a Sean Na'auao 6 - 7p	Ku'uiipo Kumukahi & the Hawaiian Music Hall of Fame Serenaders 6 - 730p	Polynesian Cultural Center 11 - 1145a Hula Kahiko 6 - 630p Maunaloa 730 - 830p
14	15	16	17	18	19	20
	Keo'ahu 6 - 7p	Keo'ahu 6 - 7p	Kawika Trask & Friends 6 - 7p	Polynesian Cultural Center 11 - 1145a Royal Hawaiian Band 1 - 2p Pu'uhonua 6 - 7p	Ku'uiipo Kumukahi & the Hawaiian Music Hall of Fame Serenaders 6 - 730p	Polynesian Cultural Center 11 - 1145a Hula Kahiko 6 - 630p Roddy Lopez 730 - 830p
21	22	23	24	25	26	27
	Nanea 6 - 7p	Nanea 6 - 7p	Kawika Trask & Friends 6 - 7p	Polynesian Cultural Center 11 - 1145a Sean Na'auao 6 - 7p	Ku'uiipo Kumukahi & the Hawaiian Music Hall of Fame Serenaders 6 - 730p	Polynesian Cultural Center 11 - 1145a Hula Kahiko 6 - 630p Mailani Makainai 730 - 830p
28	29	30	31			
Halloween Keiki Costume Contest 3:30 - 5:30 p	Keo'ahu 6 - 7p	Keo'ahu 6 - 7p	Halloween Beer and Wine Garden 6 - 10p Kawika Trask & Friends 6 - 7p			





Yoko Fujiwara  
— コ ・ フジワラ

www.ashtangayoko.com  
rtangayoko@gmail.com  
(8)781-4312

**Starting September 5, 2012**  
**Mondays, Wednesdays and Fridays**  
**2:00 - 3:00 PM**

**\$10 per class**



**Waikiki Community Center**  
**Room 205 E**  
310 Paookalani Ave.  
Honolulu, HI 96815  
(808)923-1802

Yoko is originally from Tokyo and has been teaching yoga bilingually in Honolulu since 2006. Her daily practice and main teaching style is Ashtanga Yoga, and she is well known for her mindful adjustments.

東京出身。2006年よりホノルルにて日英バイリンガルでヨガを教える。自身の練習及びセミナー・チングスタイルはアシタングヨガで、そのハンスオトン・アジャストメント（手を使ったポーズの指導）には定評がある。





# KUPUNA POWER

**“Empowering Kupuna One Session at a Time”**

**Education, Entertainment, Exercise and Aloha**

**Hosted by Senator Brickwood Galuteria**

**Learn more about Medicaid and Medicare, Long Term Health Insurance,  
Kupuna Identity Theft and share in exercise with our friends from Silver Sneakers  
We'll even toss in a song or two...**

**Saturday, October 13<sup>th</sup>, 2012**

**9:00am-10:30am**

**Waikiki Community Center**

**310 Paoakalani Avenue Honolulu, HI 96815**

**For more information**

**808-586-6740**

## Weekly Events & Promotions

September 30-October 6, 2012



### Sunday, 9/30

HOLIDAY INN WAIKIKI  
BEACHCOMBER RESORT:  
OHANA WAIKIKI EAST:

➤ 8-10p Jimmy Buffett's: LIVE Local Entertainment (info. 791-1200)

**\*\*September / October Promotions\*\***

➤ Chuck's Cellar: Stump! Trivia Quiz, Every Wednesday (Except Holiday's) (info. 923-4488)

OUTRIGGER REEF:

➤ 6-9p Kani Ka Pila Grill: Kuana Torres-Kahele (info. 924-4990)

OUTRIGGER WAIKIKI:

➤ 4-6p Duke's: HENRY KAPONO / 9:30p-12a Lawrence Kidder (info. 922-2268)  
➤ 4p Hula Grill: Aloha Hour / 7-9p Kalani Maio & Leilani Vakauta w/Hula dancer (info. 923-4852)

**\*\*September / October\*\***

➤ Hula Grill: Early Riser Breakfast Special (info. 923-4852)  
➤ Serenity Spa Hawaii: (call for info. 926-2882)

WAIKIKI BEACH WALK:

➤ Giovanni Pastrami: Live Satellite SPORTS (info. 923-2100)

**\*\*September / October\*\***

➤ Diamond Head Gallery: Moving Sale ~ Sept: Get 30-60% off a large selection of artwork from local artists (info. 971-4866)  
➤ Cheeseburger Beachwalk: Breakfast Special (info. 924-5034)  
➤ Sushi 2GO: Daily Lunch Specials (Info. 924-0555)

### Monday, 10/1

HOLIDAY INN WAIKIKI  
BEACHCOMBER RESORT:  
OUTRIGGER REEF:

➤ 9-11p Jimmy Buffett's: LIVE Local Entertainment (info. 791-1200)

OUTRIGGER WAIKIKI:

➤ 4p Kuloko Arts of Hawaii: FREE Mini Art Lessons--Acrylic Paint (info. 922-5110)  
➤ 6-9p Kani Ka Pila Grill: Sean Naauao (info. 924-4990)  
➤ 4-6p Duke's: Haumea Warrington / 9:30p-12a Ellsworth Simeona (info. 922-2268)  
➤ 4p Hula Grill: Aloha Hour / 7-9p LIVE Local Entertainment (info. 923-4852)

### Tuesday, 10/2

HOLIDAY INN WAIKIKI  
BEACHCOMBER RESORT:  
OUTRIGGER REEF:

➤ 9a-5p Jimmy Buffett's: Free Surfing Museum Tours (info. 791-1200)  
➤ 9-11p LIVE Local Entertainment

OUTRIGGER WAIKIKI:

➤ 9 & 9:30a Martin & MacArthur: Create Hawaiian Feather Flowers (info. 447-2797)  
➤ 11a Kuloko Arts of Hawaii: FREE Mini Art Lessons--Water Color (info. 922-5110)  
➤ 6-9p Kani Ka Pila Grill: Christian & Friends (info. 924-4990)  
➤ 4-6p Duke's: Haumea Warrington / 9:30p-12a Ellsworth Simeona (info. 922-2268)  
➤ 4p Hula Grill: Aloha Hour / 7-9p Kamuela Kahoano (info. 923-4852)

WAIKIKI BEACH WALK:

➤ **4:30-6p "Ku Ha'aeo"-- Evening Hula, Fountain Stage (info. 931-3591)**

### Wednesday, 10/3

HOLIDAY INN WAIKIKI  
BEACHCOMBER RESORT:  
OUTRIGGER REEF:

➤ 9-11p Jimmy Buffett's: LIVE Local Entertainment (info. 791-1200)

OUTRIGGER WAIKIKI:

➤ 7:30p Kuloko Arts of Hawaii: FREE Mini Art Lessons--Colored Pencils (info. 922-5110)  
➤ 6-9p Kani Ka Pila Grill: Cyril Pahinui (info. 924-4990)  
➤ 4-6p Duke's: Haumea Warrington / 9:30p-12a Ellsworth Simeona (info. 922-2268)  
➤ 4p Hula Grill: Aloha Hour / 7-9p LIVE Local Entertainment (info. 923-4852)

WAIKIKI BEACH WALK:

➤ **4-4:45p "Yoga"-- Fountain Stage (Sign up at the Shiatsu & Massage Center, Waikiki Beach Walk, 2nd floor, Suite 209, Phone # 922-0171.)**

### Thursday, 10/4

HOLIDAY INN WAIKIKI  
BEACHCOMBER RESORT:  
OUTRIGGER REEF:

➤ 9-11p Jimmy Buffett's: LIVE Local Entertainment (info. 791-1200)

OUTRIGGER WAIKIKI:

➤ 6-9p Kani Ka Pila Grill: Simply Sedd (info. 924-4990)  
➤ 4-6p Duke's: Haumea Warrington / 9:30p-12a Ellsworth Simeona (info. 922-2268)  
➤ 3p Strolling Hawaiian music & hula, Upper & Lower lobby  
➤ 4p Hula Grill: Aloha Hour / 7-9p LIVE Local Entertainment (info. 923-4852)

### Friday, 10/5

HOLIDAY INN WAIKIKI  
BEACHCOMBER RESORT:  
OUTRIGGER REEF:

➤ 9:30a-5p Jimmy Buffett's: Free Surfing Museum Tours (info. 791-1200)  
➤ 9:30p Kailua Bay Buddies

OUTRIGGER WAIKIKI:

➤ 6:30-8:30p Kuloko Arts of Hawaii: Shoji Ledward (info. 922-5110)  
➤ 6-9p Kani Ka Pila Grill: Kaukahi (info. 924-4990)  
➤ 4-6p Duke's: Maunala / 9:30p-12a Lawrence Kidder (info. 922-2268)  
➤ 4p Hula Grill: Aloha Hour / 7-9p LIVE Local Entertainment (info. 923-4852)

### Saturday, 10/6

HOLIDAY INN WAIKIKI  
BEACHCOMBER RESORT:  
OUTRIGGER REEF:

➤ 10p-1a Jimmy Buffett's: Kailua Bay Buddies (info. 791-1200)

OUTRIGGER WAIKIKI:

➤ 6-9p Kani Ka Pila Grill: Manoa DNA (info. 924-4990)  
➤ 4-6p Duke's: LIVE Local Entertainment / 9:30p-12a LIVE Local Entertainment (info. 922-2268)  
➤ 3:30p Hula Grill: Aloha Hour / 7-9p LIVE Local Entertainment (info. 923-4852)  
➤ **10a-3p PAWS in the PLAZA--Pet Friendly Event, WBW Plaza (info. 931-3591)**  
➤ Giovanni Pastrami: Live Satellite SPORTS (info. 923-2100)



Activities are subject to change or cancellation without notice ~ weather permitting

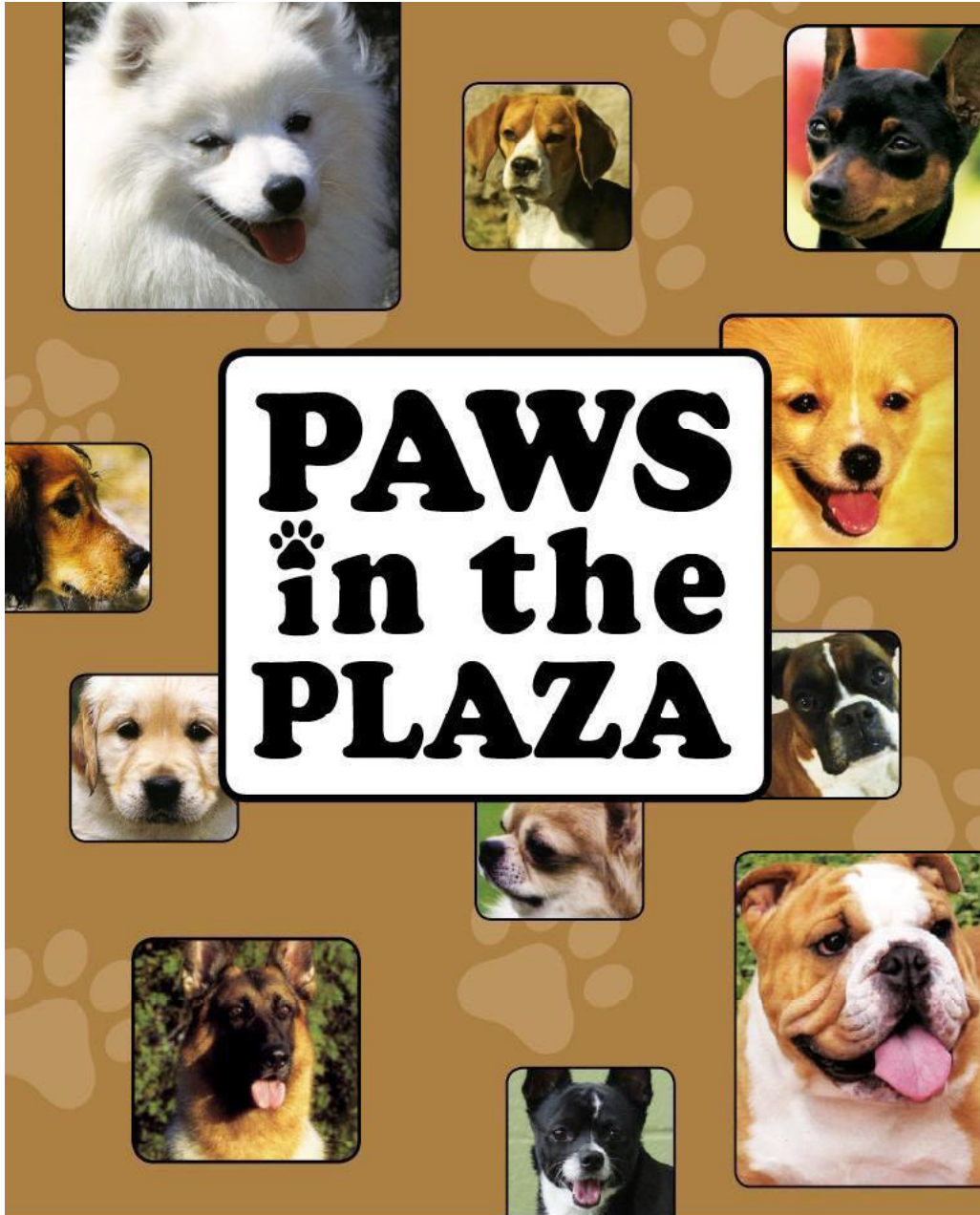


## Kani Ka Pila Grille ENTERTAINMENT LINEUP OCTOBER 2012

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
	01 Sean Naauao	02 Christian & Friends	03 Cyril Pahinui	04 Simply Sedd	05 Kaukahi	06 Manoa DNA
07 Mailani Makaimai	08 Sean Naauao	09 Weldon Kekauoha	10 Cyril Pahinui	11 K. B. Riley	12 Kaukahi	13 Christian & Friends
14 Mailani Makaimai	15 Sean Naauao	16 Weldon Kekauoha	17 Cyril Pahinui	18 Halawa	19 Kaukahi	20 Manoa DNA
21 Jeff Rasmussen & Robi Kahakalau	22 Sean Naauao	23 Weldon Kekauoha	24 Cyril Pahinui	25 Coyne Street	26 Kaukahi	27 Manoa DNA
28 Mailani Makaimai	29 Sean Naauao	30 Weldon Kekauoha	31 Cyril Pahinui			

\*Artist and times may change without notice.

Nightly entertainment 6:00 pm - 9:00 pm. Located poolside at the Outrigger Reef on the Beach, 2169 Kalia Road, Honolulu, HI 96815 Phone: 808.924.4090  
No cover, no minimum. All-day dining menu. Discount valet parking \$6 for four hours.



Welcoming all pet and pet lovers to Waikiki's first  
Pet Friendly event. Featuring Pet products by  
Island Dog Deli and Lei Woof.

**Waikiki Beach Walk, 2nd Floor, 10AM - 3PM**  
**September 1, October 6, November 3, December 1**

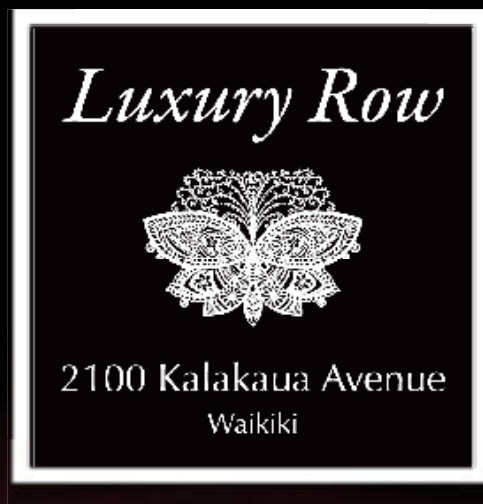


Call 931-3591 for more information or visit [WaikikiBeachWalk.com](http://WaikikiBeachWalk.com).

Follow us: <http://twitter.com/waikikibeachwk>

Friend us: <http://facebook.com/waikikibeachwalk>

Activities are subject to change without notice - weather permitting.



7th Annual Celebration of the Arts  
Hawaii's Modern Masters  
November 1, Thursday  
6:00-8:00 PM

Opening Night Reception  
featuring the beautiful  
music of:

Harpist - Pumehana  
&  
Violinist - Arlene Koh

Join us at Luxury Row at  
2100 Kalakaua Avenue,  
where Art and Fashion are  
on display.

